



Multi-channel Patient Reactivation Program™

POWERED BY RAMP

FEES: Licensee agrees to pay to RAMP \$6.00 per contact for a minimum list of 500 contacts. A payment of \$1,500 is due up front with the remaining balance due upon creative approval.

RAMP will provide:

- Customized Oversized 8 1/2 x 11 inch Creative Design – Postcard
- 4 Email Blasts to all emails provided in the contact list (one weekly)
- Creative Design of the emails to mirror the postcard
- 1 Month of Facebook Ads to all contacts Facebook can match.
- Creative Design of the Facebook ads to mirror the Postcard and Email.
- Data Prep, Sort and Processing
- Digital Printing and Postage

CONTACT LISTS: All contact lists will be provided by Licensee.

CONFIDENTIALITY: Licensee understands that RAMP has granted Licensee only a license to use products and services. Licensee has no ownership interest in these products and services. Upon completion of this agreement, Licensee relinquishes all licensed rights, including, but not limited to, the right to use RAMP's creative, all written materials, intellectual property. Licensee may not share any RAMP provided material with a 3rd party without expressed written consent from RAMP.

ARBITRATION: Any controversy or claim for damages or economic losses arising out of or relating to the agreement or the breach thereof, shall be settle by arbitration in Philadelphia, Pennsylvania in accordance with the rules of the American Arbitration Association, then pertaining to civil arbitration, and judgment upon the award rendered may be entered in any court having jurisdiction thereof.

APPLICABLE LAW: This agreement shall be interpreted and construed according to the laws of Pennsylvania.

Credit Card Information

VISA MC AMEX # _____ Exp: _____ Sec. code #: _____

Name on Card _____

Billing address for card _____

Intending to be legally bound, the undersigned accepts these terms and executes this agreement with RAMP as of the date set forth below:

Email: _____ Phone Number: _____

Doctor's Printed Name

Doctor's Signature

Date